



SPONSORSHIP OPPORTUNITIES

48th Annual Beach Haven White Marlin Invitational
July 25-29, 2017
www.TheWMIT.com



April 23, 2017

Dear Potential Sponsor:

We are proud to invite you to join us as a sponsor of the 2017 Beach Haven White Marlin Invitational, the premier fishing tournament in Southern New Jersey now in its 48th year. Few tournaments can boast of such a storied history of excellent offshore fishing combined with first class hospitality and comradery as the annual White Marlin Invitational – the oldest White Marlin tournament in the country.

Today this tradition continues, but not without your support. This is your opportunity to become one of the household names synonymous not only with this historic event, but with New Jersey offshore fishing as a whole.

As a sponsor of this event, your business will be visible to all tournament participants and hundreds of visitors – in person, online, and in print – and not only during the event, but from the day you commit as a sponsor.

We look forward to working with you to make the 2017 Beach Haven White Marlin Invitational the best tournament of the year – and our best yet.

We encourage you to commit early to maximize your business' exposure. Waiting until April may ensure you still beat the May 1st print deadline for our tournament book; however, you will miss valuable months of promotion on our website, on posters at bait & tackle shops and marinas, through social media, advertisements at boat shows, etc.

Thank you for your interest and support. We look forward to seeing you July 25th to July 29th.

Please review our sponsorship packet and we welcome you to consider becoming a part of our vision!

Sincerely,

David Ridley
Tournament Director

P.S. - Don't forget to follow us on social media



@thewmit



BHMTTC White Marlin Invitational Tournament



@thewmit

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WHY BECOME A SPONSOR?

HIGH RETURN ON INVESTMENT

With an estimated 50 or more offshore fishing boats and hundreds of attendees over the course of 5 days at both the Beach Haven Marlin & Tuna Club as well as Hoffman's Marina, sponsorship reaches potential customers for a very small amount of money per person.

PRINTED MATERIALS

Sponsors of the Beach Haven White Marlin Invitational Tournament receive credit on printed materials and advertising materials, corresponding to the level of sponsorship. Advertising materials include a banner at our club during the tournament, posters, tournament book and brochures.

ONLINE PRESENCE

Sponsors have their logos displayed on The White Marlin Invitational website from the date of your commitment through the end of the year. Depending on your level of support, sponsors will also be promoted in the tournament's social media platforms such as Facebook and Twitter.

PLEASE NOTE: DUE TO CONTENT LAYOUT AND PRINTING DEADLINES, SPONSORS MUST SUBMIT PAYMENT AND ARTWORK NO LATER THAN JUNE 1, 2017 TO BE GUARANTEED INCLUSION INTO THE OFFICIAL TOURNAMENT BOOK.

IN ORDER TO MAXIMIZE EXPOSURE FOR YOUR BUSINESS IN OUR PRE-MAY 1ST ADVERTISING AND MARKETING EFFORT (POSTERS IN BAIT & TACKLE SHOPS, SAVE-THE-DATE NOTICES, WEBSITE, BOAT-SHOW POSTERS, ETC.), SPONSORS ARE STRONGLY ENCOURAGED TO COMMIT IMMEDIATELY SO THE BHMTC AND WMIT CAN RECOGNIZE YOUR BUSINESS IN OUR MARKETING EFFORTS.



2017 WMIT –Schedule of Events

Tuesday, July 25, 2017

6:00 PM – 8:00 PM – Registration in Person – Beach Haven Marlin & Tuna Club (BHMTTC)
8:00 PM – Captain’s Meeting and Dinner – Beach Haven Marlin & Tuna Club
Live music

Wednesday, July 26, 2017

Fish Day Option 1
Scales open at BHMTTC & Hoffman’s Marina from 4:30 PM – 8PM
Food truck and drinks available at BHMTTC

Thursday, July 27, 2017

Fish Day Option 2
Scales open at BHMTTC & Hoffman’s Marina from 4:30 PM – 8PM
Food truck and drinks available at BHMTTC

Friday, July 28, 2017

Fish Day Option 3
Scales open at BHMTTC & Hoffman’s Marina from 4:30 PM – 8PM
Food truck and drinks available at BHMTTC
Marlin Mart – Sponsor and Vendor tables at BHMTTC

Saturday, July 29, 2017

Fish Day Option 4
Scales open at BHMTTC & Hoffman’s Marina from 4:30 PM – 8PM
Food and drinks available at BHMTTC
Marlin Mart – Sponsor and Vendor tables at BHMTTC
Awards Ceremony – Approximately 9 PM
Live Music

BEACH HAVEN WHITE MARLIN INVITATIONAL
SPONSORSHIP FORM

48th Annual Beach Haven White Marlin Invitational
July 25-29, 2017
www.TheWMIT.com

Company: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Please check off the appropriate sponsorship level, fill in the above contact information and return this page along with the following page with a check made payable to Beach Haven Marlin & Tuna Club (BHMTTC) along with your advertisement copy. Camera-ready artwork is to be provided. Electronic submission of artwork should be made by emailing wmit@bhmtc.com, along with your ad-layout. If working with a PC, forward as an EPS file. If working with a Mac, send artwork as a Quick file.

Please feel free to contact me with any questions you may have (908) 963-5924.

Mail check and sponsorship form to:

Beach Haven White Marlin Invitational

Attn: David Ridley

144 E. 84th Street, Apt. 2G

New York, NY 10028

Please check appropriate sponsorship level:

Platinum Sponsor (\$5000): _____

Sailfish (\$750): _____

White Marlin (\$3000): _____

Swordfish (\$500): _____

Blue Marlin (\$2500): _____

Dolphin (\$250): _____

Tuna (\$2000): _____

Ballyhoo (\$100): _____

Mako (\$1500): _____

Perpetual Award Sponsor (\$500): _____

Wahoo (\$1000): _____

SPONSOR/VENDOR TABLES AVAILABLE, CALL DAVE FOR DETAILS (908) 963-5924

BEACH HAVEN MARLIN & TUNA CLUB

48th Annual Beach Haven White Marlin Invitational

July 25-29, 2017

www.TheWMIT.com

ANNUAL WHITE MARLIN INVITATIONAL
SPONSORSHIP FORM

<u>Platinum Sponsor</u> Full boat entry (\$700-\$1000 value) Logo prominently displayed on www.TheWMIT.com Mailing list of boat owners for one time use Full page back-cover advertisement in tournament book Verbal recognition at Captain's meeting and awards ceremony Promoted as Platinum Sponsor in Social Media	\$5000 _____ Logo printed on WMIT brochures Product or boat display space Marketing material in captain's bags Sign or banner display 6 additional awards dinner tickets
<u>White Marlin</u> Full boat entry (\$700-\$1000 value) Logo prominently displayed on www.TheWMIT.com Mailing list of boat owners for one time use Full page advertisement in tournament book Verbal recognition at Captain's meeting and awards ceremony	\$3000 _____ Logo printed on WMIT brochures Product or boat display space Marketing material in captain's bags Sign or banner display 4 additional awards dinner tickets
<u>Blue Marlin</u> Same as White Marlin sponsor, but no boat entry to fish	\$2500 _____
<u>Tuna</u> Same as White Marlin Sponsor, but no boat entry, 2 dinner tickets	\$2000 _____
<u>Mako</u> Product display space, ¾ page advertisement, sign or banner display, logo printed on WMIT brochures, logo included on website, marketing materials in captain's bags	\$1500 _____
<u>Wahoo</u> Half- page advertisement; sign or banner display, logo printed on WMIT brochures; logo included on website, marketing materials in captain's bag	\$ 1000 _____
<u>Sailfish</u> ½ page advertisement, company listing in tournament book, logo included on website, marketing materials in captain's bag	\$750 _____
<u>Swordfish</u> Product display at BHMTTC, logo on website, listing in tournament book, ¼ page advertisement	\$500 _____
<u>Dolphin</u> Business Card advertisement in tournament book	\$250 _____
<u>Ballyhoo</u> Company name listed in tournament book	\$100 _____
<u>Perpetual Award Sponsor</u> White Marlin Champion / Blue Marlin Champion / Tuna Champion. Have your name & logo on the trophy; sign or banner display at BHMTTC; logo in tournament book; logo on website	\$500 _____